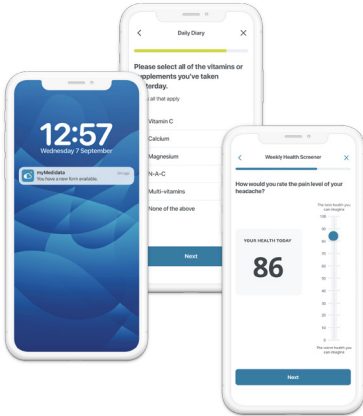


myMedidata App Fact Sheet



The myMedidata App is a patient-centric, native app designed to provide trial participants with another option for a seamless platform experience and single login for all of their remote trial activities. The app allows patients to engage with their clinical trial activities from the comfort of home, at a hospital, or wherever their day may take them. There is capability to deploy to either a patient’s personal device (BYOD) or a management services device (provisioned) with both iOS and Android devices supported. Ultimately, a unified myMedidata experience will give patients more choice in how they participate in clinical trials, whether through the web, the app, or a combination of both, depending on the study design.

The app will feature all of the myMedidata patient-centric solutions, with an initial focus on eCOA (electronic clinical outcome assessments). Built using Designer, a new platform configuration tool and the future build tool for all Medidata solutions, it will power efficient and expedited eCOA study builds and start ups. With Designer, sponsors and CRO partners can build rich patient experiences via intuitive drag and drop screen templates and visual workflow tools. Moreover, Designer drastically lowers study build times by employing Medidata and client libraries with pre-built instruments, translations, and study configurations. Subsequent releases of the app will expand the supported types of eCOA studies and incorporate existing myMedidata products, including LIVE, eConsent, registries, and Sensor Cloud, to create a centralized, consumer-grade patient app experience with parity expected in 2023.

Product Benefits

FASTER BUILDS. FASTER STUDY STARTUP.

Innovative, trusted, efficient, and scalable: our patient-centered solution is built to address the dilemma of accruing and retaining patients while navigating trial virtualization.

Significantly cut your study start-up times

Powered by the new Designer tool, gain flexibility in customizing all aspects of eCOA using a library of approved forms leading to time savings on study start-up.

Easily integrate research into patients' daily routines

Offer patients the flexibility of choice in how they participate with the ability to engage in trial activities while at home and/or on the go.

Upgrade your patient's experience with the latest technology

Enable your patients to utilize the latest device technology with one login to access all of their trial activities through their myMedidata account from any location.

Built for patients by patients

The patient perspective is infused early and often in the design and software development process, ensuring the patient perspective is foundational to the solution.

Features

For Patients: Flexibility and Ease of Use

- Native app that is designed and focused solely on patients and their clinical trial experience
- Unified look and feel that is aligned with the myMedidata web experience
- Feature parity between iOS and Android
- Low friction biometric entry into the app (Face ID and Fingerprint Scan)
- Clear notifications for next steps in trial activity with seamless direction to the next task

For Sponsors: Accelerated Study Builds

- Updated translation management system to support and speed up study start up activities
- Simpler configuration of questionnaire scheduling logic
- Improved configuration of custom notifications
- Runs on Medidata's unified platform so no reconciliation is required
- Faster and more capable eCOA builds using a global library of IRB/EC approved forms

For Sites: Reduced Administrative Burden

- Fully integrated with Medidata Platform including RAVE EDC
- Eliminates duplicative data entry on multiple platforms
- Enables remote patient data capture
- Reduces site burden and administrative tasks
- Puts patients and sites on the same platform

The Medidata Advantage

Your trusted partner for over 20 years, Medidata has been driving change and enabling innovation through a scalable cloud-based platform for clinical trials. Now, patients can participate in your clinical trial from anywhere, at any time, while your study teams continuously harmonize and analyze data outside of the traditional investigative site.

With the launch of the myMedidata App comes the introduction of Designer, a paradigm shift compared to the existing Architect tool. Designer is visually driven and highly customizable with drag and drop templates and easily configurable scheduling logic. This flexibility, in conjunction with ancillary workflow support for start-up tasks like translation management and custom notification creation, provides study builders with all the tools they need to design and create studies on expedited timelines with increased quality.

