

3 REASONS WHY

CROs rely on Medidata to win, innovate, and outperform.

Seize every opportunity. Overcome every obstacle. Unlock limitless potential.

#1 REVOLUTIONIZE WITH SCALABLE, ADAPTABLE TECHNOLOGY

Niche and leading CROs—across phases and therapy areas—trust Medidata for expert, AI-driven insights, and the industry’s most comprehensive and adaptable clinical trial technology platform.



32K+

trials on the Medidata platform



Top 5 TAs

Oncology, CNS, Anti-infective, Endocrine, and Cardiovascular



10M

Study participants



65%

of FDA-approved novel drugs in 2023 were developed on Medidata software

"...Timelines are decreased by using [Medidata's] unified platform. We do not have to work with multiple vendors, we're working with just one, and our validation development efforts are cut down substantially... In my opinion, it gets the drug to the patient faster. [The Medidata platform] cuts costs because you don't have so many collaborators working together, creating risks along the way."



Chelsey Ryan
Director of Clinical Operations and Pharmacovigilance

#2 WIN MORE BUSINESS

CRO Partners rely on our proven technology and unmatched partnership experience to navigate complexities and scale to varying trial sizes, gaining a competitive advantage and outperforming in any trial environment.



260+

Global Partners



9 of the top 10

CROs Partner with Medidata



3,000+

Rave Certified Builders

BENEFITS OF PARTNERSHIP



WIN

Rely on a dedicated team of sales engagement experts to drive your RFI/RFX responses, bid defense, and proposal support.

Amplify your brand through joint marketing.



INNOVATE

Always be at the leading edge of innovation.

Revolutionize clinical processes and deliver life-changing treatments faster by accessing our product experts.



OUTPERFORM

Expand your expertise with world-class training and accreditation services.

Ensure you consistently deliver outstanding outcomes for sponsors and patients.

#3 OUTPERFORM THE COMPETITION

Our 25 years of experience help you navigate the shifting, complex drug development landscape. Make sure you have the support you need in any trial environment.



2,200+

customers—innovators, disruptors, and industry leaders—rely on us to drive end-to-end business transformation



400+

trials with cutting-edge innovation, including Cell & Gene therapy, CAR-T, Stem Cell, Plasmid Vector & more



1 month

reduction in Study Builds when using Medidata Professional Services¹



5 months

faster study conduct when using multiple Medidata offerings²



4 days

sooner to reach database lock when using multiple Medidata offerings³

¹ Analysis of difference in median build time vs matched studies not using Professional Services (p<0.05)

² Analysis of difference in median FPI to LPLV time for EDC + at least one additional product vs. EDC only studies (p<0.05)

³ Analysis of difference in median LPLV to DBL time for EDC + at least one additional product vs EDC only studies. Analysis conducted by Medidata's statisticians, using the industry's largest clinical trial data set.

"...We've implemented almost the entire Medidata Platform, enabling our data management and clinical teams with the tools to make trials run better, faster, and more cost-effectively.

So, for Syneos Health, the value has been the ability to meet sponsor expectations, and in many cases, exceed their expectations... we've created an environment where sponsors can succeed."



Gene Vinson
Executive Director, Clinical Vendor Management