

Unlock Your Organization's Next-Level Market Advantage by Partnering with Medidata



CROs rely on Medidata's
Partner Program to improve
commercial success,
operational efficiency,
and competitive edge,
enabling them to:



Elevate Your Success with Your Dedicated Partner Business Manager

Your dedicated Partner Business Manager (PBM) is committed to assisting you every step of the way.



How does a PBM help you win more?



Offering a Competitive Edge

PBMs equip you with innovative technology designed to optimize clinical trials efficiencies, reduce costs, and bolster your overall service offering to Sponsors.



Your Medidata Liaison

Serving as your primary point of contact to ensure streamlined communication and coordination. PBMs are skilled at supporting bid scenarios, providing comprehensive budgetary quotes, addressing contractual inquiries, and overseeing study-related processes.



Enabling Collaboration

By facilitating seamless engagement with the Medidata sales team, PBMs foster collaboration and work together on join opportunities with sales strategies to help fuel your business growth

POWERED WITH PARTNERCONNECT

Our online portal makes it easy to do business together. PartnerConnect allows you to efficiently request and manage all bids, quotes, and contracts. You can connect anytime and from anywhere with your dedicated PBM to get the expert support you need, when you need it.



Are you ready to close more deals? Get in touch with your PBM today!