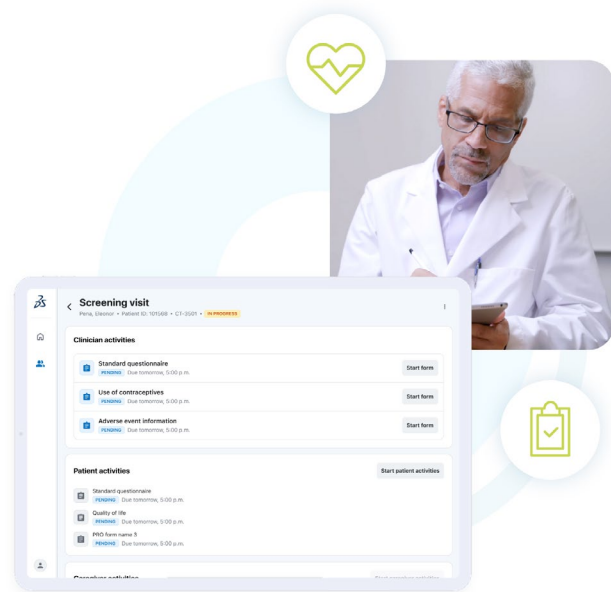


Medidata App

Aligning Site and Patient Needs for Clinical Trial Success

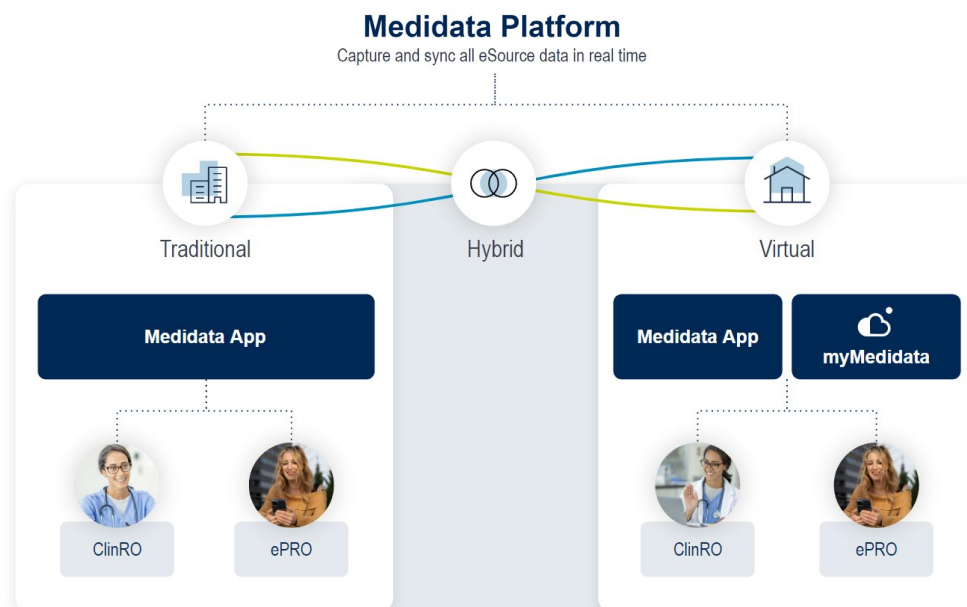


Empowering Site Clinical Management

Sites often struggle with the task of unifying data from multiple sources, coupled with technology overload and disconnected systems – challenges that significantly impact data reliability, study timelines, and overall trial efficiency. Medidata App addresses these issues directly by providing a streamlined, integrated solution tailored to the unique needs of clinical sites.

Powered by Medidata Designer and synchronized with myMedidata, Medidata App delivers a comprehensive eCOA experience for both sites and patients. This unified solution simplifies data management through robust eSource capabilities facilitating effective patient management. It ensures accurate and efficient site operations across all trials in one place.

Unified Trial Management Across All Models



Key Benefits



Unified Data Flow

Syncs in real time with Medidata Platform and myMedidata, eliminating manual re-entry



Proactive Engagement

Improves patient care with timely interventions and reminders



Direct eCOA Integration

Enhances data accuracy and efficiency with on-site completion for both clinicians and patients



Streamlined Compliance

Automated updates maintain protocol compliance across both site and patient apps



Simplified Operations

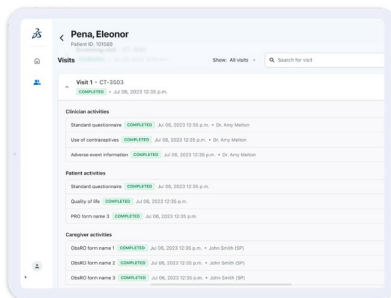
Single-login experience for sites across studies, streamlining trial management



Real Time Visibility

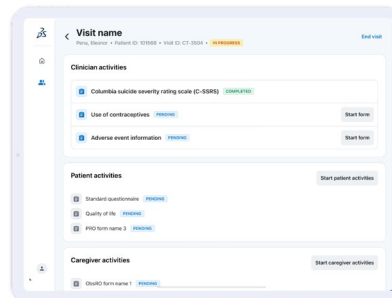
Faster more accurate data collection, enabling prompt and informed decision-making

Enabling Better Patient Management and Insights



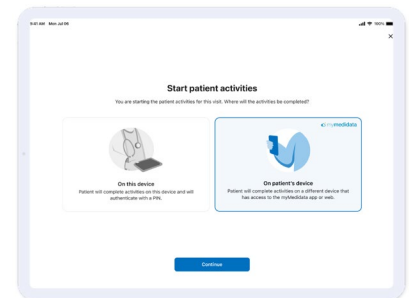
Complete View of Patient

In-depth patient profiles with options to send reminders and monitor assessments



Comprehensive eCOA Management

Guided ClinRO, ePRO, and ObsRO ensures high-quality data collection



Flexible Assessment Options

Patient chooses between Medidata App or myMedidata for a consistent, familiar user experience

Putting Patients and Sites on the Same Platform with Medidata Designer

Medidata App and myMedidata are powered by the centralized study build environment provided by Medidata Designer that simplifies and accelerates multifaceted data acquisition. Designer removes the complexities of trial design and form customization with a global eCOA library and a simple drag-and-drop interface. This integration accelerates study startups and aligns experiences across site and patient apps, ensuring efficient data management.

Medidata App seamlessly and effortlessly connects patients and sites in this unified ecosystem for an enhanced, successful trial experience.

