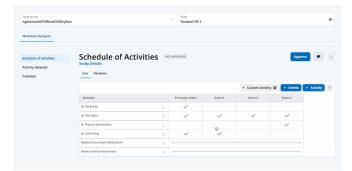


# Medidata Designer: A Catalyst in Transforming How Studies are Built

Medidata Designer is not just a software solution. By unifying teams, optimizing processes, and accelerating timelines, and tying everything back to the protocol, it empowers organizations to achieve mastery in their study builds, delivering higher quality results in record time.



Medidata Designer is the central hub for study configuration within the Medidata Platform, revolutionizing how studies are built and managed. As a single source of truth, Designer unifies study components across applications directly to the protocol, enabling instant, seamless deployments that ensure consistency, quality, and compliance. By centralizing study and system changes, Designer simplifies the complex, allowing for flexible creation and modification without the need for repetitive processes like publishing eCRFs.

Designed for both novices and experts. Designer's intuitive drag-and-drop interface and robust library of standardized activities streamline the entire study build process. It integrates effortlessly with Medidata Rave EDC, eCOA, and sensor solutions while also providing comprehensive version control and traceability. With Medidata Designer, you're not just managing studies—you're optimizing them, driving efficiency, reducing errors, and ensuring that every study meets the highest standards of excellence across the entire platform.

# Medidata Designer Benefits

Medidata Designer transforms the study build process, making it more efficient, reliable, and collaborative, while ensuring high standards of quality and traceability.

### **Accelerated Build Timelines**

 Streamlined processes cut down build and update times, driving faster study start-up and close-out.

### **Effortless Standardization**

 Enforces study build and data standardization, ensuring every study meets regulatory and protocol guidelines without deviation.

### **Elevated Study Quality**

 Every component is meticulously accurate, meeting rigorous standards for quality and reliability.

#### **Error Minimization**

 Smart Automation: Built-in checks and clear processes drastically reduce the risk of errors, ensuring dependable outcomes.

### **Seamless Collaboration**

 Centralized access empowers teams to work together effortlessly, resulting in more cohesive and aligned study builds.

### **Comprehensive Traceability**

• Detailed documentation of every change ensures transparency, making audits straightforward and reliable.

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### Features

### **Centralized Platform**

**Unified Access:** All study components are housed in one platform, reducing silos and ensuring consistency across systems.

**Cross-Team Collaboration:** Teams can collaborate in real-time, ensuring that updates and system impacts due to changes are visible to all stakeholders.

### Streamlined Interface

**User-Friendly Design:** An intuitive interface makes it easy for users of all skill levels to navigate and utilize the tool effectively.

**Simplified Workflows:** Simplified processes ensure that study builds are completed efficiently and accurately.

### **Transparency and Traceability**

**Audit Trails:** Complete traceability of changes and updates, ensuring that all modifications are documented and easily accessible for review.

**Version Control:** Track different versions of study components to maintain a clear history of changes.

### Improved Quality and Accelerated Timelines

**Consistency Checks:** Automated checks and validations to ensure that study builds meet quality standards.

**Accelerated Timelines:** By streamlining processes and improving collaboration, study timelines are reduced, enabling faster completion and deployment.

### **Comprehensive Study Build Management**

**Creation and Review:** Users can create and review study build components with ease, ensuring that all aspects of the study are aligned.

**Changes and Updates:** Ongoing maintenance of study components is simplified, allowing for continuous improvement and updates without disrupting the study.

## The Medidata Advantage

Medidata Designer is transforming how clinical trials are built and managed. With Designer, you can easily create, update, and deploy study components with unprecedented flexibility and speed, reducing errors and eliminating redundant tasks. The tool's intuitive interface, combined with powerful version control and traceability features, allows for precise change management and seamless integration with Medidata's suite of products. This integration not only accelerates timelines but also optimizes data standardization, making the entire study process more efficient and reliable. The Medidata advantage with Designer is about driving excellence in every aspect of clinical trials, from design to data analysis, ensuring that your studies are consistently delivered at the highest standards.